

# The Key Has Yet to Be Found

*If you join the search and hunt up what we've hidden, you'll win a his-and-hers e-bike package worth \$5,700.*



"I'VE LOVED *Our Wisconsin* for years and am definitely trying to find your hidden key in the Treasure Hunt contest," writes Katey Tess of Howards Grove. "I've looked every year and have followed these challenges closely. Thank you for all you bring to my home through this beautiful magazine."

You're welcome, Katey! We're glad to hear you continue to take up our challenges in this contest. Here's wishing you happy hunting as you travel scenic Wisconsin in trying to win our latest prize.

For readers who may be new to the magazine, here's what this Treasure Hunt business is all about.

To sprinkle a little more fun into

our pages, we hide a key for a cool prize in a park *somewhere* in Wisconsin. Then we challenge readers to find it. Over the years the popularity of this contest has grown, and there's little wonder why.

We've given away two new cars, a couple new boats and three custom-built camping trailers. We do so by hiding the keys to them.

Since e-bikes also operate with keys—and make a very desirable prize—we've partnered with Small Town Bike Company of Hingham to offer a pair of their fantastic cycles.

Built in Wisconsin, the cruiser-type bikes you see above boast a big battery with a range of up to 50 miles and a mighty motor capable of speeds nearly 20 miles per hour. The cycles we'll give away have a rearview mirror and handy front basket. A two-bike carrier that fits a standard receiver hitch rounds out this package, making a total value of \$5,700.

For more information about these bikes built in Sheboygan County, visit [smalltownbikeco.com](http://smalltownbikeco.com).

Now, if you're ready to join the hunt, here are the rules:

## The Contest Works This Way

- The key is hidden in a public park to avoid trespassing.
- This contest is not limited to paid subscribers.
- A new clue is provided each issue.
- At right is a map showing the counties where the key ISN'T

hidden. Issue by issue, we eliminate 10 more counties to narrow the search.

- The key is in a clear biodegradable bag with a note stating "You Found It!" along with the phone number to call and a secret code to repeat to us.
- Your only license to hunt is a garbage bag. By collecting litter, you provide a public benefit. The bag's benefit to you is that you won't look as if you're searching for something and invite competition.
- Don't call us. No calls will be accepted by *Our Wisconsin* about this program.
- No employee of the magazine or relative of any employee—nor any of our field editors—is eligible to win.
- Past winners and their immediate family members are not eligible to win. The contest is open to anyone else of any age.

Finally, we provide a helpful clue in every issue and we repeat this growing list each time. Our first clue was: "The key is not buried. It's hidden above the ground." Second clue: "It's a reach." Third clue: "Let's have a picnic." Fourth clue: "Those tall white pines." Fifth clue: "Enjoy this splendid view." And now here's the sixth: "The key is not attached to wood."

Watch our next edition for the seventh clue and another 10 counties no longer in the running.

Meantime, take it from us, the town of Hingham (population 900) is a mighty friendly place to visit. Maybe you'll be headed there to pick up your prize!

**THE COUNTIES** in red indicate the key is not hidden there—60 of the state's 72 counties are now scratched off. Good luck in joining the search!

